



### Demostrative and experimental agriculture farm



Carmona, Seville, Andalucia, Spain



Flat; Predominantly rural, remote regions



**Led by:** Agrícolas Madroñeros SL

**Dynamo partner:** D5 - Andalucia



Supported by private investment

**Sustainable agrifood systems  
and ecosystem management**

**Agroecosystem management  
Automation and IT for production  
Food supply, distribution and  
food waste reduction**

### Aim

Develop new agricultural services and solutions, that allow optimize the resource management in high efficiency farm through sustainable practices.



Experimental farm "El valenciano"

## Story

It was born out of the need to offer its customers new cutting-edge solutions in the agricultural sector.

Impact: Development of new sustainable agricultural inputs, breeding of new plant varieties, development of sustainable practices compatible with biodiversity and establishment of new trade relations.

### CROSS-CUTTING PRIORITIES

Biodiversity



Climate change mitigation and adaptation



### INNOVATION

Financial and business models innovation



Website: <https://ruralinnovationhub.com/>



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